**Excel Kickstarter Assignment Questions**

**Given the provided data, what are three conclusions we can draw about Kickstart campaigns?**

Based on the provided data, we can conclude that:

1. Most projects launched on Kickstarter do not succeed.
2. There are more successful theater-related campaigns than any other campaign category, while music-related campaigns are more likely to succeed.
3. Journalism-related campaigns are not successful on Kickstarter.

**What are some limitations of this dataset?**

While there have been more than 300,000 projects launched on Kickstarter, the dataset provided only includes 4,000 past projects. The dataset only represents projects launched in 21 countries, thereby missing any projects in other countries. There are only 9 categories represented in the dataset.

**What are some other possible tables and/or graphs that we could create?**

Other tables and/or graphs we could create with this dataset:

1. Double bar graph comparing the goal amount versus total money pledged based on country.
2. Bar graph of backers based on category.
3. Bar graph of campaigns based on what currency it used.
4. Line graph of campaigns based on how long they lasted.